

# 30 Ways You Can Keep Georgia Beautiful

## Prevent Litter

- Pick up a piece of litter each day.
- Throw trash in the can.
- Keep those truckloads covered.
- Join your friends in annual cleanups.
- Become a good example for others by not littering.
- Spread the word, litteritcostsyu.org, health, beauty, safety and money.

## Reduce Waste and Recycle

- Buy only what you need to use.
- Reuse it or donate it before you through it away.
- Recycle. Recycle. Recycle.
- Buy products that have been recycled.
- Compost your yard trimmings and leftover food.
- Take your own re-useable bag to the store.
- Choose and recycle compact fluorescent light bulbs.

## Protect Water Resources

- Recycle your used motor oil properly.
- Conserve a valuable resource: water.
- Keep storm drains clear of debris.
- Build a rain barrel.

## Beautify Your Surroundings

- Beautify with native trees and plants.
- Erase graffiti from your neighborhood.
- Adopt a local spot or roadside to help beautify.
- Help protect our beautiful greenspaces.

## Improve your Community

- Teach your children to love the earth.
- Build an outdoor classroom for a local school.
- Participate in your community's conservation efforts.
- Make new friends – join a carpool.
- Encourage local businesses to get involved.
- Educate your community leaders.
- Participate in a KGB project.
- Support your local Keep America Beautiful Affiliate.
- Support Georgia farmers' markets.

Want more ideas? Visit our website:

[Keep Georgia Beautiful.org](http://KeepGeorgiaBeautiful.org)



[Keep Georgia Beautiful.org](http://KeepGeorgiaBeautiful.org)  
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Prevent  
 Reduce  
 Protect  
 Beautify  
 Improve  
[Keep Georgia Beautiful.org](http://KeepGeorgiaBeautiful.org)

# Who We Are

Keep Georgia Beautiful, housed in Georgia's Department of Community Affairs (DCA), believes each of us has a responsibility to protect and improve our environment. It may seem simple, but our every day choices have a huge collective impact on our neighborhoods, state and world. We support local coalitions of volunteers, businesses and governments in enhancing their communities by preventing litter, reducing waste, providing water education and beautifying public spaces. Across the state, more than 70 local Keep America Beautiful (KAB) affiliates work everyday to bring accurate and practical environmental information to their communities and to improve their local environments.

## Did you know?

- Keep Georgia Beautiful was the first state affiliate of Keep America Beautiful.
- 76% of Georgian's live in an area with a KAB affiliate.
- KAB Communities typically reduce litter by 48% after three years with an active, certified affiliate.
- GA DOT spends \$14 million each year to clean up litter—local governments spend at least that much more on local roads.
- 2/3 of litter in Georgia is from negligent sources like uncovered trucks.
- Recycling one aluminum can saves enough energy to run a computer for 3 hours.
- 1/3 of all plastic beverage containers recycled in North America are made into new carpet right here in Georgia!

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# Reduce Waste & Recycle



Recycle 4 Georgia  
DCA's new program is Georgia's recycling awareness campaign and promotes special event recycling.

Bring One for the Chipper  
Bring your Christmas tree to be recycled or volunteer to help collect trees.

School Recycling Guide  
Everything you need to start a school recycling program.

Earth 911 / myecoville.com  
We partner with these two sites to post community specific recycling and environmental information. Visit [www.myecoville.com](http://www.myecoville.com) and [www.earth911.org](http://www.earth911.org) or call 1-800-CLEANUP.

# Improve Grants & Awards

Through the KGB Foundation we offer grants for environmental education. Our awards program recognizes the businesses, governments and individuals doing an outstanding job protecting Georgia's environment.



More information about all of these programs and a list of local affiliates is available at our website: [www.KeepGeorgiaBeautiful.org](http://www.KeepGeorgiaBeautiful.org) or by contacting us at 404-679-4940.

# Prevent Litter It Costs You

LICY Campaign – A Comprehensive Approach  
Litter ruins the quality of life in our communities costing us health, beauty, safety and money. The statewide litter prevention campaign at [LitterItCostsYou.org](http://LitterItCostsYou.org), gives individuals, organizations and local governments the tools to improve their communities through education, eradication and enforcement.

Litter Law Cards and Enforcement Training Manual  
Get the word out about enforcing Georgia's litter laws - we offer laminated code section cards and a training manual for hosting local workshops.

KGB Educator Kit  
All KGB's education information in one place: free teacher workshops, fun interactive lesson plans, resources, posters and more.

Youth Clean Community Challenge  
Gets K-12 students actively involved in addressing litter in their community.

Buster the Brown Trasher  
Buster, the official mascot of the LICY campaign, is available for checkout to visit your school or community event.

Great American Cleanup (GAC)  
From March to May join the nation's largest community improvement campaign!



# Community Improvement Beautify



Graffiti Hurts  
KAB's guide to eliminating graffiti is available at [www.graffitihurts.org](http://www.graffitihurts.org).

# Water

Water Toolkit  
DCA's Office of Environmental Management offers a comprehensive toolkit to address community water quality and conservation issues.

Winning Water: Children's Water Festival  
A hands-on, watershed-based, day of learning for fourth grade students. A guide to planning a festival is also available for those hosting a local event.

# Local Georgia's Local KAB Affiliates

Our local affiliates are a one stop shop for individual-based environmental action in your community.

They build partnerships to improve communities by conducting cleanups, engaging in urban forestry, removing graffiti, restoring parks, hosting recycling drives, protecting water quality, composting and more!

Clean Community Challenge  
Open to local governments, the CCC offers grant funds to communities that take a comprehensive approach to stopping litter.

LICY Enforcement Workshops  
KGB offers specialized training in Georgia's Litter Laws for law enforcement personnel.

